



## Canberra Sports Network – for people with disabilities

### PARTNER PROJECT INFORMATION PACK

**As at January 2020**

**Purpose:** The purpose of the Canberra Sports Network is to foster inclusion and connections within the community for people with disabilities. If you or someone you know has a disability, they can now more than ever, be involved in sports.

**About PWDACT:** People with Disabilities ACT was established in 1982 and we are the peak body for people with disabilities in ACT. We have recently welcomed the Governor-General of Australia as our new Patron. Our vision is to see the ACT recognised as a community that fully values, supports and includes people with disabilities. We do this by creating opportunities for people with disabilities to input into ACT Government policy, and work with partner organisations to remove barriers so people with disabilities can fully participate in ACT community life.

#### **About the sporting network**

We acknowledge the power of sport as a vehicle for social inclusion.

As a key part of the ACT sporting environment, we welcome you as part of our new Canberra Disability Sporting Network. It is voluntary, free, and PWDACT will provide:

- Listing on our website so potential new members and athletes have a central way to reach all sporting opportunities, and can search for you.
- You will also be able to include the PWDACT Sports Network logo on your website and marketing material.
- We will promote all of your events across our social media channels.
- We will support you for your events with regards to publicity and mainstream media, and provide spokespeople and a wider disability context.
- You will have the opportunity to work in partnership with other sporting codes to enhance disability and inclusive sports activities across clubs and networks
- This will foster a closer connection with us, the peak body in ACT for people with disabilities.

We know that many clubs and associations in ACT have their own programs for the inclusion of people of all abilities in their sport. If you don't yet have inclusive activities, there is great opportunity for you to network with other sporting codes. In this way you can develop your sporting code to welcome new and diverse participants.

Our creation of this sporting network was made possible under our previous ILC Grant under the Department of Social Services 2019-20.

**Communication channels:**

Largely driven via network members web and social media channels, all sporting codes who are running disability activities are encouraged to take photos with participant permission, and share via social media with the suggested tags.

As part of this network, the local mainstream media is an excellent partner and PWDACT support local media coverage, provide spokespeople and bring this into the wider disability context.

**Suggested social media hashtags:** #pwdact #canberra #disabilities #inclusion #disabilitysports

**Tags:** @pwdact2

**Logo:**



**Tagline:** Get Connected. Be included. Make new friends.

**Suggested newsletter and webtext:**

If you are looking for options where you can become more connected, learn new skills and hobbies, and build more relationships in the community, and not to mention the health and mental health benefits of sports; please check out our growing list of partners.

We are pleased to provide these options to people with disabilities in Canberra. If you would like to find out more, get in touch with one of the partners below or you can contact our office.

**For more information**

Contact Rachel Sirr, Executive Director PWDACT

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